

Organ plays at 9, 11 and 4:50  
Melody and Chimes at Noon

WANAMAKER'S Store Opens at 9 Daylight-Saving Time

WANAMAKER'S Store Closes at 5 Daylight-Saving Time

WANAMAKER'S WEATHER Fair

# How Refreshing It Is to Walk Among So Much Fineness in Fashion

**The Best Lessons of Life Come Along Day by Day**

As we keep steadfast in the path of duty. Doing the duty of the day, we find something to teach us what we need to know.

On the wide St. John's River, Florida, the fishermen do not sit in their boats expecting the fish to come on board, but they see that their nets are in order, and spread them for the big fish for which this water is famous, not knowing whether they will get anything or not.

But they do not fail to throw out their nets.

Remember the splendid harvest of big fish they are hauling in as season after season for special fish comes along.

We have got to let down proper nets and watch them.

[Signed] *John Wanamaker*

June 22, 1922.

**The "Spanish" Mantilla Takes Kindly to Summer Frocks**

One end may be thrown over the shoulder in true Spanish fashion or the mantilla may be worn as a cape.

In either event it is lovely with a frilly Summer dress.

Just arrived are some beautiful black and white silk mantillas, inspired by Spanish originals.

Whether the silk is plain, brocaded or embroidered (in some cases hand embroidered), it is exquisitely soft to drape and, of course, there is always the long silk fringe.

In all-black, all-white or either kind embroidered in colors, \$8 to \$125.

(Main Floor)



**New Wool Eponge Skirts for Young Women**

A new and a remarkably pretty "wrap-around" style with full gathered back and slightly gored in front to give it especially good lines.

The wrap-over edge is finished with a cord of the eponge and three large arrow-point buttonholes.

The material is a beautiful basket weave of wool eponge and the price exceedingly moderate, \$12.50.

(Second Floor)

**Queen Mary Talcum Powder, Special at 20c**

Full half-pound tins—a size we are discontinuing.

Worth buying in quantity not only because of the low price, but because of the superior quality of the powder.

A smooth, delicate, finely sifted Italian talc of the purest grade, made in our own laboratories, and delicately scented.

20c is little more than half the usual price.

(Main Floor)

**The Piano of a Princess**

It was the quaint little old pianoforte of Princess Amelia, daughter of George III, that inspired all the long line of Chickering pianos.

How Princess Amelia's piano got from London to a little New Hampshire village, who can say?

But there a young lad, Jonas Chickering, cabinet-maker by trade, was called in to mend the rare instrument. And there he found his life-work.

He went to Boston and apprenticed himself to a piano maker. In that city a few years later (1823), the famous piano-making House of Chickering was born.

In all the century since, there has been no piano to surpass it, and exceedingly few to equal it.

The name

**Chickering**

has become a household word wherever music is known. Chickering pianos have been preferred and praised by a long line of distinguished musicians.

Today they occupy a position in the musical life of America that makes praise superfluous.

In Philadelphia the famous Chickering Piano is sold only at Wanamaker's.

The favorite style, a small grand size of exquisite tone and construction, is priced \$1225.

(Egyptian Hall, Second Floor)

**Custom Dressmaking at Moderate Price**

For cotton frocks made to order the price is from \$15 up; for pongees, \$40; other silks, \$50 and up.

Hand-drawn and hemstitched.

linen dresses, in white or colors, are made for \$25.

Dresses of cotton eponge, with coat or cape to match, are \$35.

(Second Floor)

**The Famous Pearl Necklace of the Maharaja of Baroda**

Considered by experts to be one of the finest pearl necklaces in the world. It consists of seven strands of large pearls and is frequently worn by the Maharaja himself.

It took years to collect this necklace and it cost \$750,000, but pearls have risen so much in price that today the value is almost fabulous. The starting point was just one strand or maybe only a few pearls, the rest being added from time to time.

In the same way many American women are buying a strand of fine pearls and adding to it each year. They are coming to the Wanamaker Jewelry Store because they are sure that every pearl necklace is sold at a fair price and the pearls themselves are of the highest character. They are perfectly matched and graduated and of beautiful luster.

From \$360 to \$6000.  
(Main Floor)

**Silk Stockings for Women Have Come From Abroad**

As dainty as any of the season—white, exquisitely hand-embroidered with self clocks set off with just a dot of color.

Full fashioned, of course, well made and serviceable. The soles and tops are made stronger by lisle.

Priced \$3.50 the pair.  
(First Floor)

**1500 Summer Petticoats at \$1 to \$5.50**

At \$1 there are white saten petticoats, slip-on style, made double to the hips. In extra as well as regular sizes.

At \$1.85 the same sort, hem-stitched and of better material.

At \$3.85, white tub silks, extra heavy and with double hem of saten.

At \$5.50, washable satins with double panels and scallops.  
(Third Floor)

**Exquisite Baby Dresses Arrive From Paris**

There is scarcely need to describe them to mothers who appreciate such dainty garments.

Every tiny stitch is hand-work, every bit of embroidery is done by hand and likewise the draw-tories, and delicately scented.

For baby girls, the dresses may be quite elaborate with much embroidery and lace, for boys there are darling little dresses with boyish collars.

In sizes, six months to two years, \$2.25 to \$15. From two years to six years, \$3.75 to \$15.  
(Third Floor)

**Daddy's Blue Trousers Are All Covered With White**

White on daddy's trousers and white on his coat, for baby's feet are everywhere and white shoes will shed white after they have been cleaned.

That is, they will shed white unless cleaned with S. A. P., the better cleaner for white shoes of all kinds—kid, buckskin, linen or canvas.

S. A. P. cleans cleaner and will not rub off. A large jar is priced 50 cents.  
(Main Floor)

**The Silks in the Newest Bags Came All the Way From France**

Rich silks in the Jacquard weave that has made French silks more exquisite than others.

In the Jacquard weave the magnificent designs, of the same material, are woven right into the fabric.

All the bags are the pouch shape, prettily gathered, but there is a wide variety in sizes, going all the way up to the roomy shopping bag.

(Main Floor)

**Such a Rush of Ratines From Over the Seas!**

Both French and English mills have hurried us large new shipments of cotton ratines. And American mills have just sent the most novel and charming effects yet woven this side of the sea.

In the new shipments are wonderfully smart white-and-black effects, white grounds with various-colored checks, plaids and stripes; beautiful gray effects, or gray with color; navy, green, orange, and almost every other color and combination.

Solid colors are \$1 and \$1.25 a yard, and are all imported. White is \$1 to \$3 a yard. Novelty effects are 75c to \$3 a yard—this last the smart woolly-looking French ratine with a thickly "nubbed" surface.  
(First Floor)

**Three Opportunities in Cool Things for Women in Summer**

**Special \$12.50 Linen Dresses for Young Women**

Such a becoming style and so pretty they should go out in no time at all!

They are made in the straight-line one-piece model, belted and with short kimono sleeve, cut in one with the dress.

The round neck, opened part way down the front, the sleeves and pockets are buttonholed in black silk and the skirt is trimmed with hand-embroidered blocks of black and colored silk.

In Copenhagen, leather and white and all sizes from 14 to 20.  
(Second Floor)

**Colored Silk Sports Skirts Reduced to \$15**

Nearly fifty of them are in a little clearaway.

They are in a variety of silk crepes and silk-and-wool eponge, some white with colored cross-bars, some in solid sports colors.

\$15 is a third less than the original prices.  
(First Floor)

**Long Silk Gloves Are the Coolest Kind—Special at \$1.35**

Numbers of women are laying in supplies for all Summer. The special price of \$1.35 a pair is a considerable saving.

Well-shaped and well-made, of good silk, with double finger tips. 12 and 16 button length, in white, black, mode, beaver or brown, with Paris-point embroidered backs.

All sizes.  
(West Aisle)

**A Charming "Roof Garden Gown" for Women**

The sort of gown that has a special appeal for smart women who are staying in town late or coming for tea on a cool roof garden. Delightful when worn with a large transparent hat.

It is a long slinky gown of lustrous silk crepe, pleated from shoulder to hem, with loose long sleeves, and altogether with the coolest, airiest effect imaginable.

It may be seen in the Women's Fashion Salons, in white, orchid, navy, jade and a pure yellow, and is priced at \$47.50.

We shall be glad to take orders for it if desired.  
(First Floor)



**White Goods Remnants**

Plain and fancy weaves, of many kinds, and in lengths correct for waists and skirts.

The new prices average a third less.  
(East Aisle)

**Cool White Canvas Oxfords at \$7**

New white canvas oxfords at \$7 are exceptionally light and dainty. Six eyelets lace them well up the instep. The covered heel is a moderate Cuban, and the light welted sole is of practical oak leather.

Two other models, at \$9.50 a pair, have ivory white soles, and either military or moderate Cuban heels.  
(First Floor)

**Women's Dust Coats and Capes, \$3.75 to \$20**

A line cape with bone buttons and reinforced armholes is \$3.75.

A line coat with belt and high-low collar, \$3.75.

A line coat with strap-sleeves and inverted box pleat is \$7.50.

All-silk pongee coat with patch pockets, broad belt and little tasseled neck scarf, \$20.

Some people buy such coats by the half dozen for their own use and that of their friends.  
(First Floor)

**600 Boys' Washable Suits at \$3 in the Annual June Sale**

Several good, wise mothers have been inquiring when the June sale of boys' wash suits would start.

Tomorrow brings their opportunity.

600 suits are offered, all fresh, new, spic-and-span from the best maker.

Sizes for-boys of 3 to 9 years, and styles, fabrics and color effects in wonderful selection.

Oliver Twists, Middies, Balkans, Junior Norfolks, Regulation Shirt models.

Chambrays, plain and striped cottons, galateas, reps, checked ginghams.

Two-color combinations in splendid variety and a good showing of plain whites.

Short sleeves, long sleeves.

A remarkable assortment and every suit at a saving of one-third to one-half.

Price \$3 each.  
(Third Floor and West Aisle)



**Scales Are Needed in Most Every Kitchen**

Especially the scales with a roomy scoop for weighing loose food.

Some that will weigh anything up to 24 pounds are here at \$2.65.

Others, with glass-protected dials, and a capacity up to 25 pounds, are priced \$3.25.  
(Fourth Floor)

**Almost Every Kind of a Light, Cool Golf Knicker Is in The Men's London Shop**

Newest of all is the white linen crepe knicker. It looks much finer than any that have come for a long while and launders easily. The price is \$5.

A popular idea in knickers is the elastic cuff at the bottom which does away with buckles. Knickers with such cuffs are of white linen and priced \$8.50.

Linen knickers are here in several colors—natural, tan, gray and white—and all priced \$5.

Another popular knicker is one of white duck that just came in. The duck is of a new and unusually fine weave. The price is \$3.50.  
(The Gallery)

**New in the Dinner Ware Sale—American Sets of 106 Pieces—Special at \$25**

Excellent sets of finest American semi-china. All edges have coin-gold bands with an inner hair-line in blue.

Handles are in half-matt gold. Full sets of 106 pieces, special at \$25.

47-piece sets of the same ware, special at \$10 a set.  
(Fourth Floor)

**Fine Madeira Hand-Embroidered Bedspreads Much Lowered**

Hand drawn and hand embroidered in exquisite patterns. Scarcely any bed dressings are of such a lovely and dainty quality.

How a June bride would treasure one of them!

All are at half the former prices. Mostly single-bed size—

2x3 yards, now \$22.50, \$25 and \$37.50.

A few in double-bed size, 2½x3 yards, now \$37.50 and \$40.  
(Seventh Floor)

**New Shipment of McLean Cord Tires at Still Lower Prices**

Perfect tires, fresh from the factory, not "seconds," and every one of air-bag construction.

30x3½	..\$12	33x4	..\$21.50	33x4½	..\$27	36x4½	..\$30
32x3½	..\$17	34x4	..\$22.25	34x4½	..\$28	36x5	..\$35.50
32x4	..\$20.75	32x4½	..\$26	35x4½	..\$29	37x5	..\$36.50

(The Gallery)

**Lace Remnants**

Colored, white and black laces, Spanish effects and almost everything else in fashion; bands, insertions, edges, flouncings.

Also there are Georgettes and nets in white and colors.  
(Main Floor)

**Summer Bed Muslins, Lowly Priced**

Excellent quality for the summer cottage, in most wanted sizes:

Pillowcases, 42x36 inches,	25c
42x36 inches,	25c
Sheets, 62x90 inches,	\$1
62x90 inches,	\$1.15
61x90 inches,	\$1.25
61x90 inches,	\$1.40

(First Floor)

**A New and Better Couch Hammock At \$20**

Better in material and making than any hammock anywhere near the price.

It was made expressly for the Wanamaker Toy Store according to specifications that insure excellence.

Back and seats are upholstered in khaki or gray canvas, button-tufted and cotton-filled.

The back is adjustable. The only hammock we know of at \$20 with cotton-filled seat and back.

Size 6 ft. long, 29 inches wide.  
(Seventh Floor)

**All the Lawn Is Easily Edged**

along the sidewalks, or any other place that makes the grounds look cared for, with a little edger that is here for \$1.50.

A really small price for an efficient little worker. It consists of a wheel, much like a lawn mower wheel except the rim is sharp, and a handle and all one has to do is push it along.  
(Fourth Floor)

**A Little Tabourette for the Porch, 85c**

Bamboo legs, 18 inches high, and a matting top, 10x10 inches. Strongly built, serviceable and attractive as a little tabourette well could be.  
(Fourth Floor)

**HIS JAUNTY AIR and snappy step and ready smile are about the only ways to pick out The Man Who Is "Living Easy" in a Tropical Suit**

The suit itself doesn't look a bit different from the clothes a man wears the whole year around.

It might be any color—it might be plain or it might be striped, and if it is a Wanamaker Tropical suit it surely will be just as smart and just as dignified as a suit could be.

Tailoring does it—tailoring makes it stand up and look like a good suit as long as the cloth holds together.

But the man himself will give away the fact that he is wearing tropical clothes. He'll go around smiling and have enough energy to keep abreast of his business and he'll look cool, as if it really were a lot of fun to be alive.

**Palm Beach Suits, \$18 and \$20**  
**Fancy Mohairs, \$20, \$22.50 and \$25**  
**Tropical Worsteds, \$25 to \$32**  
(Third Floor)

**A French Batiste Shirt That Is as Cool as the Breeze**

For a fact, it is as light as a shirt could be, weighing just five ounces.

Just as much a synonym for comfort among shirts as tropical suits are among clothing.

In several colors—all attractive, and the price is \$3.

At the same price are shirts of imported madras, serviceable and cool. The grounds are light, marked with colored pin stripes or checks.  
(Main Floor)



**A Smart-Looking Brogue That Has a Soft Toe Is Priced \$6.40**

And where is there a young man who isn't looking for just such a shoe?

As masculine as can be in appearance, roomy and comfortable and solidly good for wear.

Tan, of course, being of grained calfskin with perforations on the tip, lace stay and vamp seam.

**A Whole Regiment of Neckties and Any One for 65c**

What's more, every tie in the lot is worth more money, some of them a great deal more.

There are Rep silks, Mugadors, grenadines and hand-some foulards—all Summer's favorites in a world of colors and patterns.  
(Main Floor)